

# News Release

Enterprise  
Turnaround  
Initiative  
Corporation  
of Japan

November, 4<sup>th</sup> 2009

## Inauguration of “ SMEs Turnaround Initiative Center”

Please be informed that Enterprise Turnaround Institution of Japan (= ETIC) is to establish “SMEs Turnaround Initiative Center” in the middle of this November with 10 members to start in ETIC. Its purpose is to further strengthen the capability of consultation and assistance for small and midium sized enterprises with useful business resources, including finding out the present and potential needs of them.

The center plans to put the following items into action with the cooperation with Small and Medium Enterprise Turnaround Support Committee (= the Committee).

- (1) To open an inquiry counter for consultation and assistance specialized in SMEs
- (2) To establish “ the fixed points in charge for block of areas in order to promote yet smoother communications with the Committee, the financial institutions, the local Governments and others
- (3) To hold regular meetings with such related organizations such as the Committee
- (4) To organize “SMEs Turnaround Caravan” consisting of turnaround specialists as to hold workshops and consultations in various areas

<For further details>

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