

News Release

Enterprise Turnaround Initiative
Corporation of Japan

Japan sets up new body to revitalize regional economies

Enterprise Turnaround Initiative Corporation (ETIC) to act as catalyst for business and economic revival

Tokyo, October 16th, 2009 - The Enterprise Turnaround Initiative Corporation of Japan (ETIC), a new body with broad powers and a five-year mandate to revitalize Japan's ailing regional economies, began operations today.

Funded jointly by the Government of Japan and by private sector financial institutions that are to be involved in various aspects, ETIC will provide support for mid-sized companies, SMEs and other businesses, including large corporations, which have revitalization potential but are carrying excessive debt. Private sector companies will be eligible for support with no restrictions based on size, category, type or location.

ETIC will aim to create and promote business success stories to serve as models that show the way towards regional business and economic revitalization. In addition to support for individual businesses, ETIC will use its powers to promote an overall revival of key industries in individual regions, as well as industrial reform and restructuring that crosses regional and industrial sector boundaries.

With paid in capital of approximately 20 billion yen expected and the ability to raise up to 1.6 trillion yen in government guaranteed funding, the new body has been granted a broad range of powers, including debt purchases, investments and loans; negotiation and reconciliation among major creditors, and direct management support through the dispatch of management and business revitalization professionals.

Drawing on the knowledge and wisdom of industry, academia and government, and through alliances with other enterprise rehabilitation systems and related institutions, ETIC will act as a catalyst to strengthen and expand Japan's overall business revitalization resources.

Further, through its enterprise turnaround efforts, ETIC will secure and train the management and enterprise turnaround human resources essential for the revitalization of Japan's economy, and serve as a conduit to channel these resources to regional areas.

ETIC, headquartered in Chiyoda-ku, Tokyo, is a limited-term organization with a mandate that extends for five years from launch. ETIC was formally established on October 14th, 2009, when it elected its directors, auditors, and members of the ETIC Committee, which will make decisions on significant matters regarding revitalization support.

Hiroshige Nishizawa will be president and representative director of ETIC, with Shigeyuki Kawamoto and Koichi Mizutome serving as executive directors. Hideo Seto will serve as chairman of the ETIC Committee, with other members including Yuri Okina, Masanori Tanabe, Toshio Nakamura, and Hiroshige Nishizawa.

ETIC employees will be highly qualified personnel with experience in the fields of management, business revitalization, economics and finance.

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APPENDIX I

Main Prospective Bank Investors*

Mizuho Bank, Ltd.
Mizuho Trust & Banking Co. Ltd.
Mizuho Corporate Bank, Ltd.
Sumitomo Mitsui Banking Corporation
The Bank of Tokyo-Mitsubishi UFJ, Ltd.
Mitsubishi UFJ Trust and Banking Corporation
Resona Bank, Ltd.
Saitama Resona Bank, Ltd.
The Sumitomo Trust and Banking Co., Ltd.
The Chuo Mitsui Trust and Banking Company, Ltd
The Shoko Chukin Bank, Ltd.
The Bank of Yokohama, Ltd.
The Bank of Fukuoka, Ltd.
The Iyo Bank, Ltd.
The Joyo Bank, Ltd.
The Shizuoka Bank, Ltd.
The Keiyo Bank, Ltd.
The Higashi-Nippon Bank, Ltd.
The Tokushima Bank, Ltd.
The Bank of Nagoya, Ltd
Momiji Bank, Ltd.

* Listed above are the financial institutions that have already made board resolutions to make commitments to ETIC, and include the chairman and vice-chairman banks of The Regional Banks Association of Japan and The Second Association of Regional Banks. Many other financial institutions have also indicated they will provide support. The funding for ETIC will be provided via the Deposit Insurance Corporation of Japan.

Directors of ETIC

President and Representative Director	Hiroshige Nishizawa
Executive Director	Shigeyuki Kawamoto
Executive Director	Koichi Mizutome
Non-Executive Director	Hideo Seto
Non-Executive Director	Yuri Okina
Non-Executive Director	Masanori Tanabe
Non-Executive Director	Toshio Nakamura
Auditor	Tsuyoshi Takagi
Auditor	Akio Harada
Auditor	Koichi Masuda

ETIC Committee Members

Chairman	Hideo Seto
Member	Yuri Okina
Member	Masanori Tanabe
Member	Toshio Nakamura
Member	Hiroshige Nishizawa

APPENDIX II

Director Profiles

Hiroshige Nishizawa, President and Representative Director

Joined the Industrial Bank of Japan, Limited in 1961, became Representative and Managing Director in 1992. Joined Tokyo Tomin Bank, Limited and became President in 1997, Chairman in 2004, etc, Special Advisor to the Japan Chamber of Commerce and Industry since 2007

Shigeyuki Kawamoto, Executive Director

Registered as a lawyer in 1998. Worked at the Industrial Revitalization Corporation of Japan from 2003 to 2006. Joined Nishimura & Asahi in 2006 became Partner in 2008

Koichi Mizutome, Executive Director

Joined DENTSU INC in 1991. Joined Andersen Consulting (now Accenture) in 1996, later joined Roland Berger – Japan Ltd in 2000 as Partner, then became the Japan President and Managing Partner in 2005, and Vice Chairman and Senior Partner in 2009. He is Secretary and Vice Chairman of the Local Administrative and Budgetary Reform Committee for the Japan Association of Corporate Executives.

Hideo Seto, ETIC Committee Member (Non-Executive Director)

Registered as a lawyer in 1979. He is a Managing Partner at LM Law Offices. Worked as Administrator for companies including Mycal Corporation and Yamato Life Insurance. Previously served as Executive Director of the Japanese Association of Turnaround Professionals and Director of the Japanese Association for Business Recovery.

Yuri Okina, ETIC Committee Member (Non-Executive Director)

Joined the Bank of Japan in 1984. Joined the Japan Research Institute Ltd. in 1992 and is currently Research Director. Previously a committee member for the Industrial Revitalization Corporation of Japan and Visiting Professor at Keio University Graduate School.

Masanori Tanabe, ETIC Committee Member (Non-Executive Director)

Joined the Bank of Japan in 1975 and become Councilor of the Office Credit Systems in 1999 then Director General of the Credit System Department in 2004. Has is an Executive Board Member at the Deposit Insurance Corporation of Japan since 2005.

Toshio Nakamura, ETIC Committee Member (Non-Executive Director)

Joined the Ministry of International Trade and Industry (currently Ministry of Economy, Trade and Industry) in 1970. Became Chief of the Small and Medium Enterprise Agency in 2000 and later Secretary General of the Japan Association for the 2005 World Exposition in 2003. He is a President of the Japan Chamber of Commerce and Industry and the Tokyo Chamber of Commerce and Industry since 2007.

Tsuyoshi Takagi, Auditor

Joined Asahi Kasei Kogyo Co. Ltd. in 1967. Vice President of JTUC-RENGO (*Japanese Trade Union Confederation*) since 1994 and President since 2005 and Adviser since 2009.

Akio Harada, Auditor

Became a Public Prosecutor, Tokyo District Public Prosecutors Office in 1965. Later became Director General of the Criminal Affairs Bureau, Ministry of Justice in 1996; Administrative Vice Minister, Ministry of Justice in 1998; Chief Prosecutor, Tokyo High Prosecutors Office in 1999; and Prosecutor General in 2001 and retired in 2004. He is currently practicing law at Hironaka-Law office.

Koichi Masuda, Auditor

Certified Public Accountant. Senior executive partner of Asahi Shinwa (Arthur Young Japan) from 1992 through 2004, then senior executive partner of KPMG AZSA till 2007. He has served as Chairman and President of the Japanese Institute of Certified Public Accountants since 2007.

